

FORMING OUR FUTURE

Leadership Conference

Signature Sponsor



March 5-8, 2025





Nothing Lasts Forever:

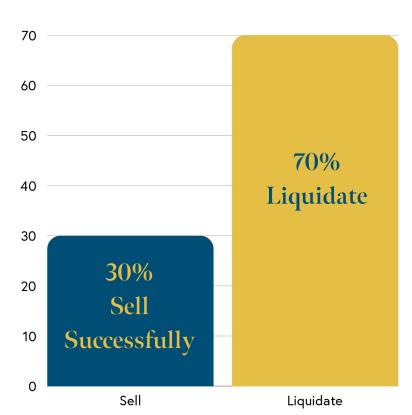
Understanding the Exit Options Landscape



Craig Doescher
Founder & President
Doescher Group







Selling a business is hard

More Bad News



Selling a business isn't always voluntary



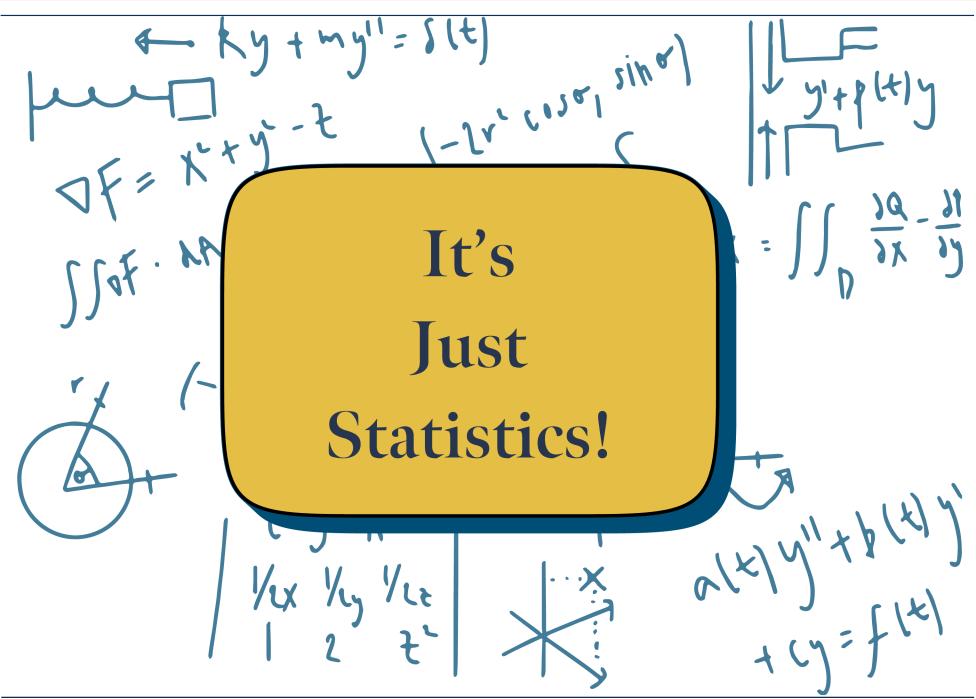
75%
Regret after
1 Year





We all will no longer own our business.







Owners can be <u>laser-focused</u> on



DOESCHER GROUP







Craig Doescher
Founder
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- Leveling the playing field for self-made business owners.
- Helping you navigate the unfamiliar financial terrain of a strange new land.













PMA Member















We help owners achieve their goals.





DOESCHER GROUP

PROVEN PROCESS







The Exit Options Landscape









Internal Sales

External Sales

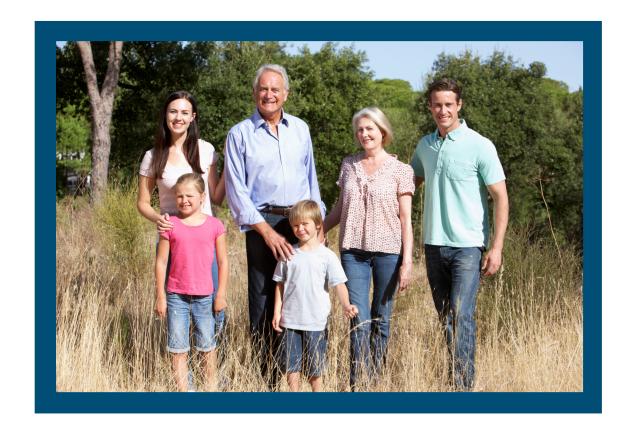
	Family Transfer	Key Management Buyout	Employee Ownership (ESOP, EOT, Co-Op)	Individual Investor or Search Funder	Independent or Fundless Sponsor (or Family Office)	Private Equity Fund (New Platform)	Quasi Strategic (Private Equity Backed Strategic)	Strategic
Seller								
Control								
Value-								
Add Potential								
Risk of Failure								
Tanare								
Financial								
Upside								





Family Transfer

- Seller Control: High
- Value-Add Potential: Low
- Risk of Failure: High
- Financial Upside: Low



Whose Dream is it?



Key Management Buyout

- Seller Control: High to Medium
- Value-Add Potential: Low
- Risk of Failure: High
- Financial Upside: Medium

But... Are They You?







Employee Ownership

- Seller Control: High to Medium
- Value-Add Potential: Medium
- Risk of Failure: High
- Financial Upside: High



Do You Qualify?



Individual Investor or Search Funder

- Seller Control: Medium
- Value-Add Potential: Medium
- Risk of Failure: High
- Financial Upside: Medium

Why this Option?







Independent or Fundless Sponsor (or Family Office)

- Seller Control: Medium to Low
- Value-Add Potential: Medium
- Risk of Failure: Medium to High
- Financial Upside: Medium



What's Your Vetting Process?



Private Equity Fund

- Seller Control: Low
- Value-Add Potential: High
- Risk of Failure: Medium
- Financial Upside: High

What is Your Preferred Role?





Quasi-Strategic

- Seller Control: Low
- Value-Add Potential: High
- Risk of Failure: Medium
- Financial Upside: High

Excited to Grow?





Strategic

- Seller Control: Low
- Value-Add Potential: High
- Risk of Failure: Medium
- Financial Upside: High



Looking for a Quick Exit?



The Exit Options Landscape









Internal Sales

External Sales

	Family Transfer	Key Management Buyout	Employee Ownership (ESOP, EOT, Co-Op)	Individual Investor or Search Funder	Independent or Fundless Sponsor (or Family Office)	Private Equity Fund (New Platform)	Quasi Strategic (Private Equity Backed Strategic)	Strategic
Seller Control								
Value- Add Potential								
Risk of Failure								
Financial Upside								



- 1 Keep getting educated
- Get the right advisers around you
- 3 Get prepared

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A Special Thank You

For session attendees, 20% off an Exit Audit



Limited Business Valuation

Enterprise Value Assessment

Answer the Questions:

- 1. What is my business worth today?
- 2. What can I do about it?

Visit our special curated page for the slides and to reach out about this special offer. www.DoescherGroup.com/PMAPR

